# xOTA: eXpert in Over-The-Air

Why is (U)SIM OTA so important?

- SIM/USIMs are controlled by the operator
  - A very secure area compared to handsets
- Customer loyalty
  - Provide new services with new STK
- Get control of the phone book
  - Backup the SIM phonebook
- Maximize roaming revenue
  - PLMN update necessary
- Close to the customer
  - Over the Air or at the Point of Sale

## Benefits

- xOTA unlocks the full potential of SIM Remote file and applet management
- xOTA is the secure and reliable link between your system application and the mobile equipment
- Future proof – 3G UICC/USIM enabled
- xOTA is totally SIM vendor independent: supports all 03.48 / 23.048 SIMs

## SMSC interfaces

- SMPP V3.4
- CMG (UCP Specifications V4.0)
- Nokia (CIMD2 , SC4, CN2 or better)

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